



# COMPASS ~ Setting Career Direction

## MCC Employment Centre

Volume 1, Issue 1

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### 70 Sources of Job Leads in the hidden job market

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| 1. Classified Ads   | 26. Friends  | 47. Cafeterias                                 |
| 2. Newspaper Careers Section                              | 27. Former Employers/ees                                       | 48. Building Directories                       |
| 3. Ministry of Housing & Social Development               | 28. Former Teachers/Instructors                                | 49. Public Reception Areas                     |
| 4. Public Library (main branch)                           | 29. Former Classmates  | 50. Secretaries/Receptionists<br>P.R. Officers |
| 5. Newspaper Advertising                                  | 30. University/College/<br>Technical Instructors & Counsellors | 51. Church                                     |
| 6. Radio Advertising                                      | 31. University/College Placement Centres                       | 52. Parent-Teacher's Association               |
| 7. Outdoor Ads (Billboards)                               | 32. Private Employment Agencies                                | 53. Sports Teams                               |
| 8. Television Commercials                                 | 33. Company Annual Reports                                     | 54. Clubs                                      |
| 9. Business Features                                      | 34. Business Industry Directories                              | 55. Ethnic Associations                        |
| 10. Radio News Features                                   | 35. Professional Associations                                  | 56. Political Parties                          |
| 11. TV News Features                                      | 36. Industry Associations                                      | 57. Lobby Groups                               |
| 12. Contacts Target Marketing                             | 37. Business Associations                                      | 58. Volunteer Organizations                    |
| 13. Criss-Cross Directories                               | 38. Local General Business Magazines                           | 59. Conferences, Conventions,<br>and Seminars  |
| 14. Yellow Pages  | 39. Specialized Business Magazines                             | 60. Free Public Events                         |
| 15. White Pages   | 40. Industry Newsletters                                       | 61. Parties                                    |
| 16. Ethnic Phone Books                                    | 41. Company Newsletters  | 62. Customers                                  |
| 17. Bidders for Government Contracts for Goods & Services | 42. Company P.R. Material                                      | 63. Local Industry Experts                     |
| 18. City Halls  | 43. Government Publications                                    | 64. Signage on Construction Sites              |
| 19. Provincial Government                                 | 44. Parking Lots—potential employers                           | 65. Help Wanted Signs                          |
| 20. Federal Government                                    | 45. Parking Lots—what kind of cars is the parking lot full of? | 66. Obituaries                                 |
| 21. Regional District                                     | 46. Parking Lots—for a brief initial meeting or introduction   | 67. Healthy Clubs                              |
| 22. Community Centres                                     |  | 68. Restaurants/Bars                           |
| 23. Neighbourhood Bulletin Boards                         |  | 69. Families Moving                            |
| 24. Laundromat Bulletin Boards                            |  | 70. Houses Being Sold                          |
| 25. Relatives   |  | Source: Philip Whitford of PMP Communications  |

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Several career decision-making programs:

1. COMPASS Modular
2. COMPASS Express
3. COMPASS One-to-One
4. COMPASS One-to-One and Online

CAREER DECISION MAKING is the first step of an effective job search because you will:

Assess your:

- Skills
- Interests
- Values
- Preferences
- Best working conditions
- Favourite people environments

Explore career options

Evaluate career options

Implement an action plan